

January Alliance Newsletter





Happy New Year!



Alliance for Substance Abuse Prevention

Mission:

To improve the lives of children, youth and adults by mobilizing communities to prevent and treat alcohol, tobacco and other drug misuse in the Eau Claire County

Vision:

A community culture free from the misuse of alcohol, tobacco, and other drugs



Share Your Work!

Hello Alliance Community Members! 😊

The Alliance Newsletter is a place for **all members and partners of the Alliance to share their work** related to alcohol, tobacco, and drug misuse prevention. If anyone has updates on their work, trainings, or anything else related to the Alliance, please **reach out and share** before the last week of February. The Alliance wants to share all of your hard work. **Thank you all** for everything you are doing!



Work Groups:

together we can make big strides in our community.

Tobacco Prevention Control Program (TPCP) Work Group

There will be a work group with a focus on Tobacco **starting up soon**. This is a great opportunity to **move passion into action!** There will be a meeting in February. Watch for a separate email with a date, time, and meeting link.

Contact Emily Carlson for more information or if you're interested!

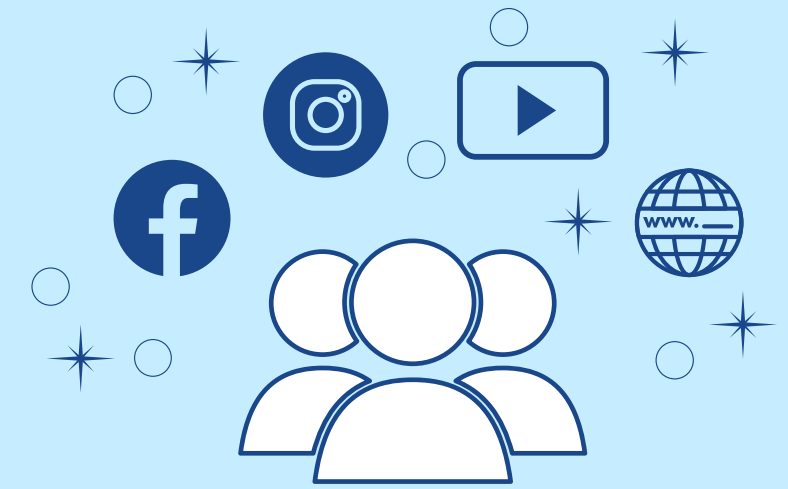
AODA Prevention Needs Assessment 2020/21



A goal for the Alliance over the next few months is to complete the needs assessment. We are looking for Alliance members to participate in a workgroup to help plan key steps in as we assess community needs, review data and other information, and collect community input and information about our local resources.

Contact Peggy O'Halloran at peggy.ohalloran@co.eau-claire.wi.us if you're interested in being part of this work group.

Alliance Communication Work Group



Project Title: Monthly Social Media Posts & Newsletter

This group will get together once a month to discuss ideas for next months' social media posts and alliance newsletter. This is a great opportunity for you to contribute to important messages and information relate to substance misuse prevention. Bring your creativity and collaboration! Together, we can make messages that have an **IMPACT!!!**

Contact Grace Huftel to get involved!

4 Updates



Medication Safety PSA

The Medication Safety PSA is now in Hmong and Spanish. Both videos are available on the Alliance website, Twitter, Facebook, and YouTube.

**CLICK ON THE
HMONG OR
SPANISH PSA
ON OUR
WEBSITE**

Prevent Prescription Painkiller Misuse in Wisconsin

→ [Spanish Video](#) | [Hmong Video](#)

- **Ask your doctor!** Talk with your doctor about an alternative to a narcotic or opioid painkiller prescription. There are many more effective options that reduce the risk of addiction.
- **Do not share!** Use prescription painkillers ONLY as needed and as prescribed. It is a felony to share your prescription with someone else.
- **Lock them up!** Store your prescription painkillers in a lockbox, safe, or other locked medicine cabinet.
- **Safely dispose of them!** Never flush. Safely dispose of unneeded and expired prescriptions.





Hygge Challenge! Have some winter fun!

Healthy Communities has partnered with Wintermission Eau Claire to promote healthy, safe, and FUN ways to enjoy the winter season. Follow the "Hygge Challenge" on the Healthy Communities Facebook to discover the joys of winter, and WIN PRIZES for being cozy at home! More information on the challenge and prize details, click the link below!



Community Health Survey Results Discussion!

Join the ONLINE Conversation!

Discuss recent survey results, find out how our data stacks up with the state, and prioritize local health improvement needs.

- Tuesday, Feb. 9, 12:00 -1:30 PM
- Tuesday, Feb. 9 6:00 - 7:30 PM
- Wednesday, Feb. 10, 8:30 - 10:00 AM

QUESTIONS? Call 715 - 559 - 6980



Partners: Eau Claire City-County Health Department, Eau Claire Healthy Communities, HSHS Sacred Heart Hospital, Marshfield Clinic Health System, Mayo Clinic Health System, and United Way of the Greater Chippewa Valley



New Lung Association Report:

Ending Tobacco Use in Wisconsin Critical to Saving Lives, Especially During Pandemic

"Even amid the pandemic, tobacco use remains a serious public health threat. In addition to tobacco-related death and disease, smoking also increases the risk of the most severe impacts of COVID-19, making ending tobacco use more important than ever. This year's "State of Tobacco Control" report from the American Lung Association grades federal and state efforts to reduce tobacco use and calls for meaningful policies that will prevent and reduce tobacco use and save lives. The report finds that Wisconsin earned mostly failing grades in its efforts to reduce and prevent tobacco use, including e-cigarettes."

Wisconsin's Grades

"State of Tobacco Control" 2021 grades states and the District of Columbia in five areas that have been proven to prevent and reduce tobacco use and save lives.

Wisconsin Grades

1. Funding for State Tobacco Prevention Programs – **F**
2. Strength of Smokefree Workplace Laws – **A**
3. Level of State Tobacco Taxes – **D**
4. Coverage and Access to Services to Quit Tobacco – **F**
5. NEW! Ending the Sale of All Flavored Tobacco Products – **F**



Training Opportunities





SAMHSA's 2021 Prevention Day

Monday, February 1 9:45 AM - 5:00 PM

Prevention Day will feature SAMHSA's leadership to inform on SAMHSA's prevention priorities for the coming year.



Culture: An Integral Part of Mental Health Services in Hmong Populations

A four-part series February 2-23, 2021.

This training teaches how to integrate cultural elements into effective behavioral health services for Hmong clients.



Working With Schools

Tuesday, February 16 10:30 AM - 12:00 PM

Speaker Jen Smith discusses adverse childhood experiences, trauma informed care, and how to work with your schools.



**Adolescent, Young Adults, and Opioid Use:
When Is It a Problem? What to do?**

Tuesday, February 16 at 3:00 PM - 4:00 PM ET



Evaluation for Substance Use Professionals

Wednesday, February 24 at 12:00 PM - 1:00 PM CST

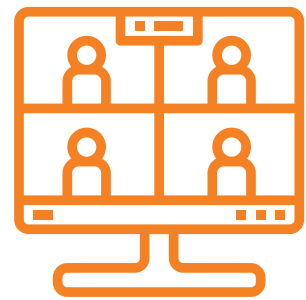


Evaluation for Substance Use Prevention Professionals

Wednesday, April 14 at 1:00 PM - 2:00 PM EST



Additional Resources



The Voices of WI Students Project Learning, Coping, and Building Resilience During COVID-19

This is an opportunity for Wisconsin youth to share their thoughts, concerns, and insights on the impact of the COVID-19 pandemic on students. 20 Zoom small group discussions with Wisconsin middle and high school students will be conducted in late January and February 2021.



Vaping Prevention Resource for Teens

Behind the Haze is an evidence based campaign with a focus on vaping prevention specifically for teens.



E-Cigarettes and Vaping Handout

This flyer outlines the dangers of using e-cigarettes and how they are not safe alternatives to conventional cigarettes.



Tobacco & Families Educational 2-Part Video Series

Part 1 Families and Tobacco: Know the Facts

Part 2 Families and Tobacco: 5 Things You Can Do



Next Alliance Meeting

Tuesday, March 16, 2021

8:00 AM - 9:00 PM

(UTC -06:00) Central Time (US &Canda)



Meeting number: 145 488 5483



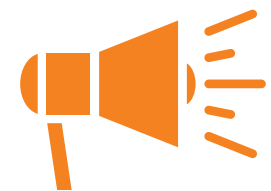
Meeting password: jeJFnpKE348



Join by phone: +1-415-655-0001 US Toll



Alliance Campaigns




Look for updates on these campaigns throughout the year!

POST HIGHLIGHT

Words Matter:

How we talk about substance use and misuse can shape how it is viewed.

When talking about people who use or misuse substances, use "person first" language. Person first language focuses on the person, not the disorder. 

Use person first

- Person with a substance use disorder
- Person who misuses alcohol

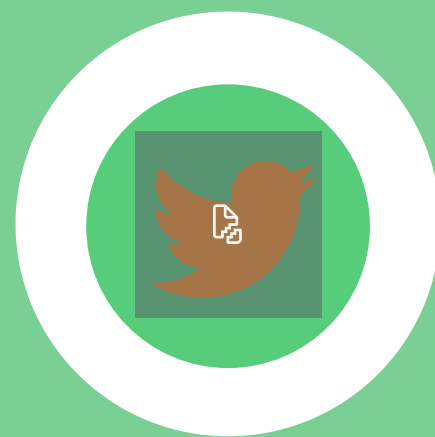
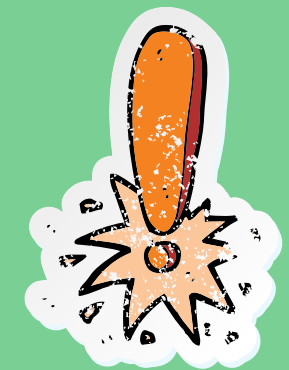
Instead of...

- addict
- alcoholic
- substance or drug abuser
- user
- drunk





And



@ECALLIANCE

Alliance for Substance
Abuse Prevention

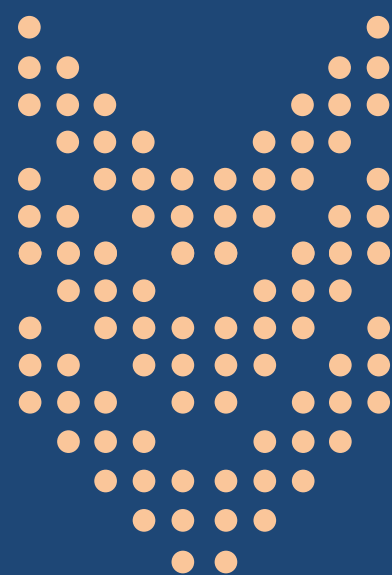
Your support can help ensure a better future for our communities.



CLICK

on icons below to go

to our social media pages



Who is the Alliance?



The Alliance for Substance Abuse Prevention (Alliance) is an Eau Claire County community-based coalition



What We Do:

- Brings community volunteers and partner organizations together
- Helps coordinate and support county-wide efforts to prevent substance misuse
- Works toward our common goal of substance misuse prevention and treatment in the Community





The Alliance Council

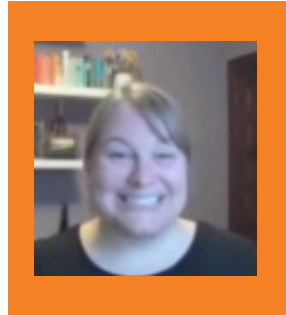
The Alliance Council is a group of community partners who work together to promote activism, policy change, and community involvement to prevent substance misuse.

Members are from these community sectors:

- Business
- Civic/Volunteer Groups
- Healthcare
- Law Enforcement
- Media
- Parents
- Youth
- Youth-Serving Organizations
- Education
- Faith-Based Organizations
- State/Local Agencies
- And others!



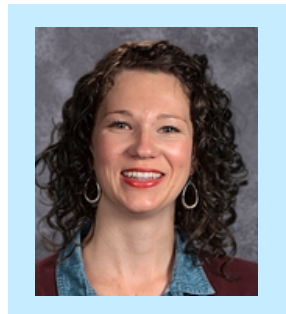
CONTACTS



Alison Harder

Alliance Facilitator

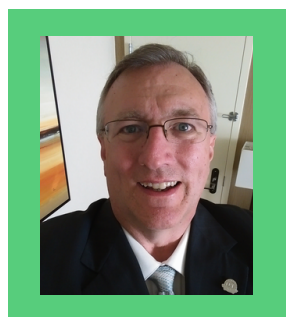
alison.harder@co.eau-claire.wi.us
715-492-3681



Amanda Davis

Alliance School Liaison

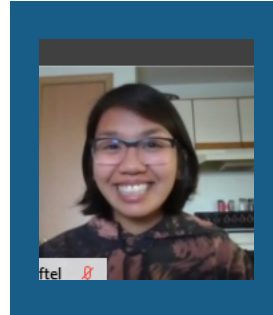
adavis@ecasd.us
715-852-3503



Bruce King

Alliance Chair

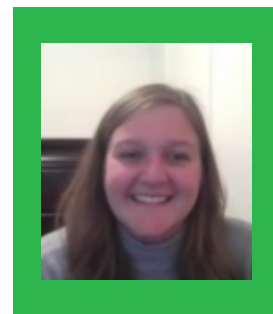
bruce@ranww.org
715-828-1976



Grace Huftel

AmeriCorps Community Health Liaison

healthcorps@co.eau-claire.wi.us
715-598-8212



Kate Kensmoe

Community Health Educator

kate.kensmoe@co.eau-claire.wi.us
715-559-3533



Peggy O'Halloran

Epidemiologist, Evaluator

peggy.o'halloran@co.eau-claire.wi.us
715-577-6153



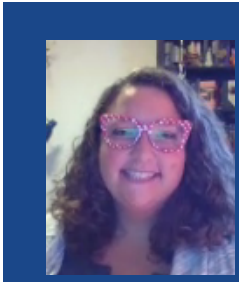
Denise Wirth

Community Health Promotion

Division Program Manager

denise.wirth@co.eau-claire.wi.us

715-839-4724

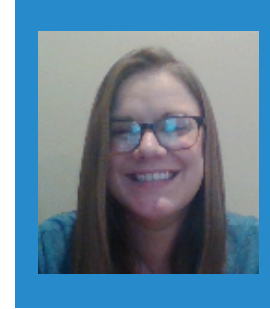


Emily Carlson

Community Health Educator

emily.carlson@co.eau-claire.wi.us

715-491-0918

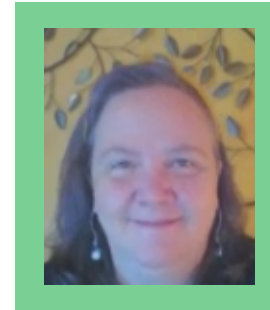


Sarah Dillivan-Pospisil

Public Health Specialist

sarah.dillivan-pospisil@co.eau-claire.wi.us

715-492-1772



Trish Chmelik

Program Assistant

trish.chmelik@co.eau-claire.wi.us

715-559-7834